



# YAM AWARDS

## 2020

 **JM International**  
Official Program

PRESS RELEASE

## YAMawards 2020: Announcing the Winners

*Brussels, 21 October 2020* - Last night marked the 11th edition of the YAMawards, the international music awards that honour creativity and innovation in Young Audiences Music productions. Due to the pandemic, this year's award show was entirely online, and sent out a heartfelt message that, now, more than ever, the cultural sector must fight to preserve live music experiences for children and youth as a fundamental right\*.

### What are the YAMawards?

[YAM](#) (Young Audiences Music) is an official program of [JM International](#) (JMI), the world's largest youth music NGO. The platform is dedicated to bringing live music to children and youth worldwide (20,000+ concerts held annually) as well as providing support to professionals in this space. YAM places the UN Convention on the Rights of the Child\* at its core, working to ensure access to music and culture as a basic human right for every young person and child.

Since the YAMawards launched in 2008 only the best of the best in Young Audiences Music productions have prevailed. The level of craft, depth of storytelling and passion inherent to each finalist and winner, a testament to what it takes to truly engage and inspire young minds. And this year was no different.

**JM International** | [www.jmi.net](http://www.jmi.net) | [mail@jmi.net](mailto:mail@jmi.net)  
Square Eugène Plasky 92-94, box 13, 1030 Brussels, Belgium



 Co-funded by the  
Creative Europe Programme  
of the European Union



“In the face of the global crisis, the remarkable productions that the jury received gave hope and strength. The superb artistic achievement of the artists, exploring rich and diverse subject matter, confirms our conviction to ensure that children around the world have access to the very best live music possible. The jury was delighted and moved by the works, many addressing critical world issues such as climate and migration. We are privileged to be able to shine a spotlight on this year’s finalists and winners.” says Ebbe Hoyrup, Chair of JMI’s Young Audiences Committee and head of the YAMawards jury.

### **Meet the winners**

Introducing the best of the best in Young Audiences Music productions for 2020 selected from over 70 applications for 32 different countries:

#### **BEST SMALL ENSEMBLE**



Production: [Tickle](#)

Producer: **Oorkaan, Dutch National Opera & Ballet and Philharmonie Luxembourg**

Country: **The Netherlands**

In Tickle three musical characters from an art installation, come alive. The young audience then experiences how sound can induce movement in these characters. It turns into an ongoing transformative, 3D visual spectacle. Afterward, the young audience experience making sounds for themselves with cymbals and woodblocks.

#### **BEST LARGE ENSEMBLE**

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Production: **«Klangen av klima»**

Producer: **Den Kulturelle Skolesekken, Oslo-Philharmonic and David Chocron**

Country: **Norway**

«Klangen av klima» (“Sound of Climate”) captures the strong uprising amongst the younger generation today regarding the climate crisis threatening the world we live in and combining this with the power of orchestral repertoire. Within a 40-minute performance the concert encapsulates the history of the universe from the Big Bang to present, to offer an overview of how human activity has changed nature's delicate balance on the earth and thereby imperilled the climate.

**BEST OPERA (POWERED BY [RESEO](#))**



Production: **La Isla**

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Producer: **Nuria Núñez Hierro, Rafael R.Villalobos, María Royo, Javier Povedano, Víctor Fajardo, B3:Brouwer Trio and Alejandro García**

(Work produced with the support of a 2017 Leonardo Grant for Researchers and Cultural Creators of the BBVA Foundation. With the collaboration of the Institut Valencia de Cultura and ENSEMS Festival.)

Country: **Spain**

La Isla (The Island) is a chamber opera for audiences from the age of eleven. This project aims to present a complex theme, that of migration and exile, within a multidimensional poetic space that stimulates reflection and invites the audience, both adults and children, to participate in the culture and better understanding of the world surrounding them.



## **BEST PARTICIPATORY PROJECT WITH YOUNG AUDIENCES**



Production: **Murmuratorium**

Producer: **Companhia de Música Teatral**

Country: **Portugal**

Murmuratorium is both a music-theatre “performance” and an installation that can be explored in a free and informal manner. An architectural space or a landscape corner is inhabited by sound-scenic objects and people, giving voice to “delicacy”, to “listening” and “revelation of beauty”, to the need to “be together” in a sensitive and poetic way.

## **THE PUBLIC CHOICE AWARD**

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Production: [La Isla](#)

Producer: **Nuria Núñez Hierro, Rafael R.Villalobos, María Royo, Javier Povedano, Víctor Fajardo, B3:Brouwer Trio and Alejandro García**

(Work produced with the support of a 2017 Leonardo Grant for Researchers and Cultural Creators of the BBVA Foundation. With the collaboration of the Institut Valencia de Cultura and ENSEMS Festival.)

Country: **Spain**

For all the awards action and jury commentary you can still access last night's live YAMawards livestream recording here: [YAMawards Online Ceremony](#)

The YAMawards are brought to you by JM International in partnership with RESEO supported by the Creative Europe Programme and BELSPO.

## Follow all the YAMawards news:

YAMawards Website: <https://yamawards.org/>

Facebook: <https://www.facebook.com/youngaudiencemusic>

Instagram: [@youngaudiencemusic](#)

Hashtag: #YAMawards2020

Alternatively, if you have any queries, you can email the YAMawards team at: [info@yamawards.org](mailto:info@yamawards.org)

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## About Jeunesses Musicales International



Now in their 75th year of existence Jeunesses Musicales International (JMI) was founded in Brussels, Belgium in 1945 by a group of passionate musicians and organisers who saw music as a means of bringing young people together to overcome the divides created by the two World Wars. Today JMI is present in over 70+ countries worldwide and continues to enable young people to develop through music across all boundaries.

JMI's work with young audiences is based on the principle that all children and youth must have access to music/culture as a fundamental human right. The JMI network provides over 40 000 musical activities each year with an outreach of over 6 million young people and children. [www.jmi.net](http://www.jmi.net)

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### **\*UN Convention on the Rights of the Child:**

#### *Article 13*

1. The child shall have the right to freedom of expression; this right shall include freedom to seek, receive and impart information and ideas of all kinds, regardless of frontiers, either orally, in writing or in print, in the form of art, or through any other media of the child's choice.

#### *Article 31*

2. States Parties shall respect and promote the right of the child to participate fully in cultural and artistic life and shall encourage the provision of appropriate and equal opportunities for cultural, artistic, recreational and leisure activity.

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